



Zurich University
of Applied Sciences



FOOD TRADE BETWEEN BRAZIL AND SWITZERLAND: PATHWAYS TO SUPPORT FAMILY FARMING AND SUSTAINABILITY

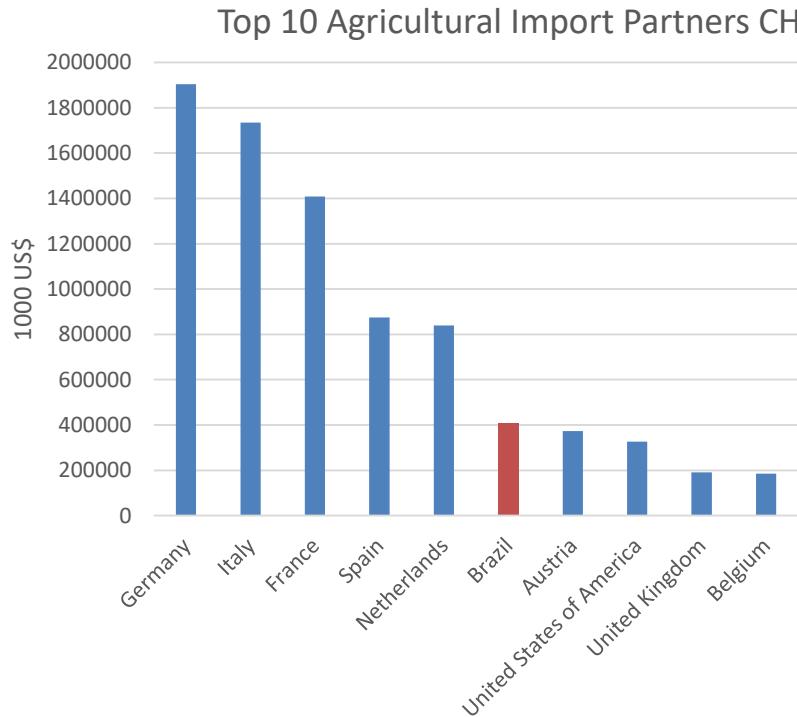
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SGA-Tagung 2019, Wädenswil



Relevance

1)



2)



3)

Art. 104a¹Ernährungssicherheit

Images

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Source: MWM Turismo



Source: Swissinfo



Source: Top Agrar

Family Farming in Brazil

Brazil: 2006 Family Farming Law

1. Landholdings less than four fiscal modules;
2. Predominantly utilizes its own family labour;
3. Most household income originates in the family farm; and
4. The family manages the farm



Dualism in Brazilian Agriculture



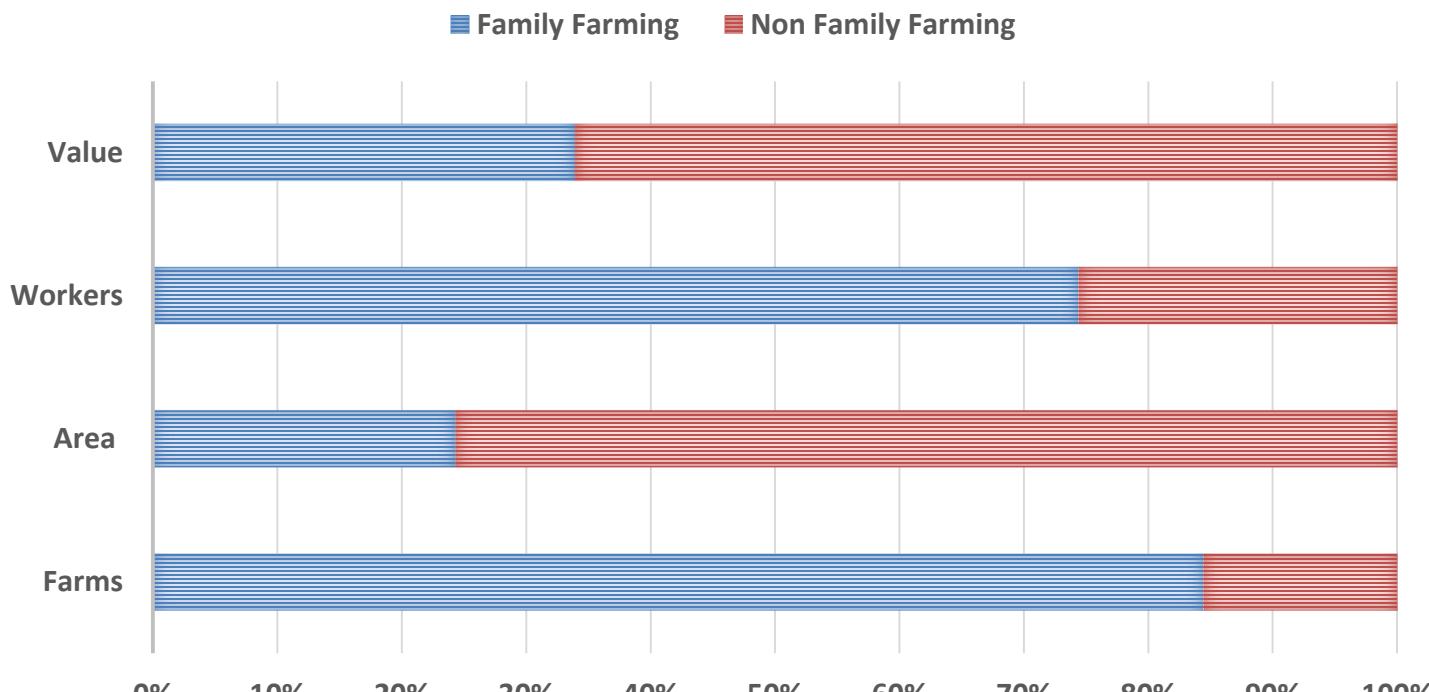
<http://epicworldhistory.blogspot.com>

Institute of Natural Resource Sciences IUNR / Geography of Food

5-Apr-19

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Importance of Family Farming in Brazil



Censo Agropecuario 2006 (IBGE, 2006)

Family Farming Diversity



<https://pt.wikipedia.org>



<http://www.incra.gov.br>



<https://jornaliblia.com.br>



<https://www.aviculturaindustrial.com.br>



<https://www.brasildefato.com.br>



<http://www.saopaulo.sp.gov.br>

Opportunities and Barriers

Support of Family Farming



**Programa Nacional de
Fortalecimento da
Agricultura Familiar**

PNAE

Programa Nacional de Alimentação Escolar



Barriers for Trade



Farmer



Market



Consumer

- Exclusion from value chains
- Low competitiveness
- Low access to markets
- Certification schemes & Quality standards
- Image problems

Conclusion

Steps forward



Source: Swissinfo



<https://www.irrigacao.net/>

<http://nfonline.co.za>

- Promoting family farming through trade & cooperation
- Encourage the inclusion of products from family farms into markets
- Supporting ambitions to promote family farming in Mercosur countries
- Rethinking images and relationships

Thank you

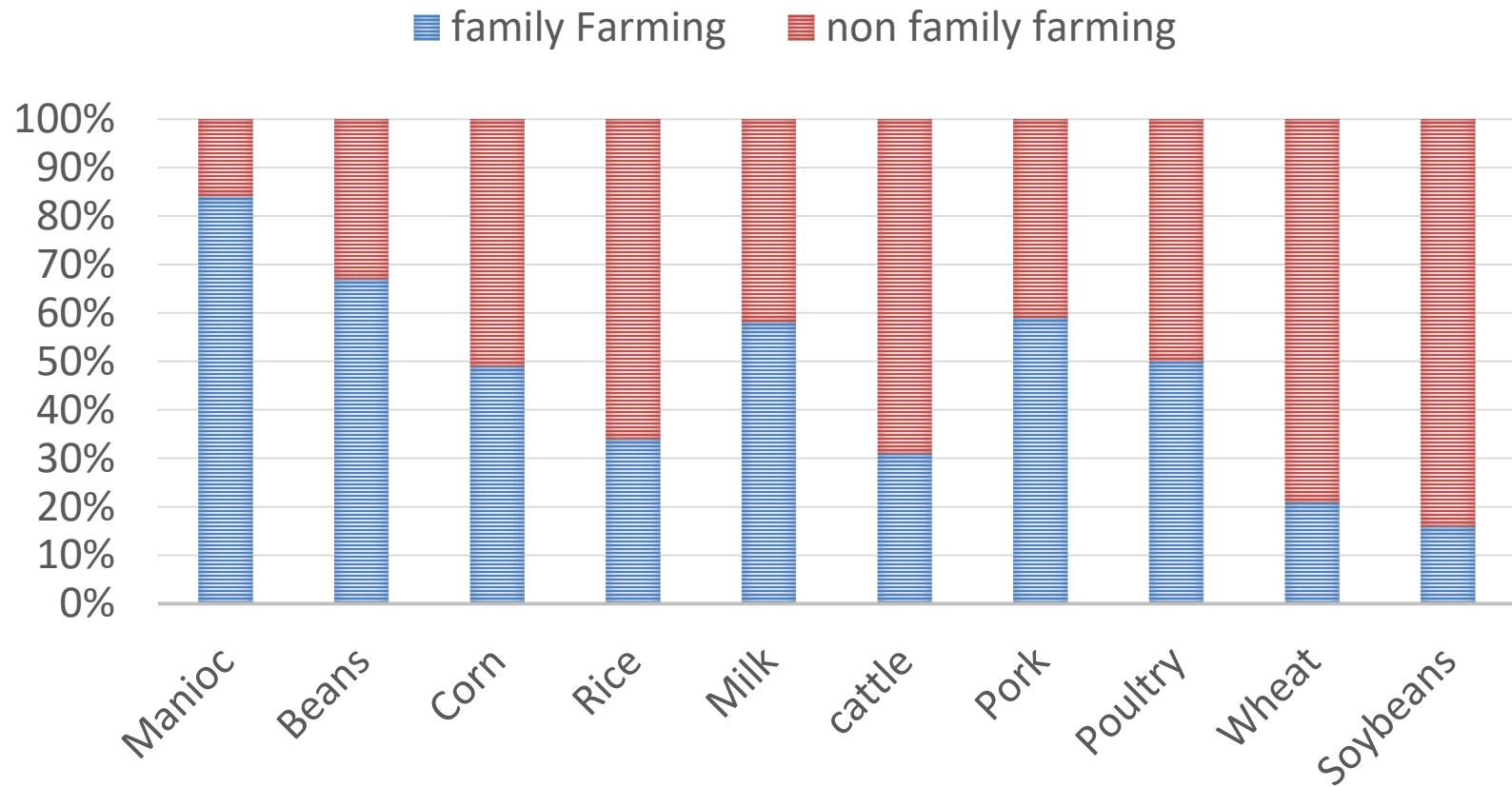


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Sources

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Production of family farming



Censo Agropecuario 2006 (IBGE, 2006)

Table 4. Family farming in Brazil – distribution of farm size, 2006.

Area range	% establishments	% total area
Under 5 hectares	39	3
5–20 hectares	28	13
20–50 hectares	16	21
50–100 hectares	7	20
Over 100 hectares	10	43

Source: The author, using data from IBGE, CensoAgropecuário 2006 (special tabulations by IBGE based on microdata).

Guanzzioli, 2013

